

P r e m i u m
Membership for a
Balanced Blockchain
E c o s y s t e m

G S P C L U B
P R E M I U M
M E M B E R S H I P



G O L D S T A R P A Y

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01 EXECUTIVE SUMMARY

Gold StarPay Premium Membership is a program designed to increase access to a variety of services and products that modern consumers experience in their daily lives, and to reduce the economic burden. This membership provides opportunities to use services at up to 85% discounted prices in various fields, including travel, hotels, rental cars, golf courses, shopping, hospitals, rental, and mutual aid. This paper analyzes in-depth the main benefits, services, how they operate, and the value they provide to consumers of Gold StarPay Premium Membership. The purpose of this paper is to build a balanced blockchain O2O ecosystem through the mutual role of users, service users, and advertisers in the domestic O2O market structure where the balance of power is concentrated as platform operators.

Although the domestic O2O market is showing outward growth, platforms and merchants have no choice but to follow the unfair past subordinate relationship due to the nature of the service. On the contrary, the irrationality of franchisees has been replaced by benefits such as coupons and discounts for service users, but recently, we have not been able to provide the best service to both franchisees and consumers in the form of transferring transportation and travel expenses to consumers, and setting the minimum payment amount.

Platform operators spend excessive marketing costs for their market advantage with competitors, thereby clouding the market order by passing those costs on to merchants and consumers. In the case of franchises, franchisees bear double and triple costs, such as fees for contracts with the headquarters and contracts with the platform, and advertising costs within the platform. Service users experience a decline in service satisfaction due to the rise in service and product costs resulting from the above two cases and the increase in consumer burden of some service costs. As a result, GSPCLUB can expect each component to be rewarded with natural participation in the ecosystem in order to provide a platform that can satisfy users, consumers, and advertisers in order to solve and improve these problems, and it supports the improvement of service satisfaction through compensation and the virtuous cycle of the platform economy. It provides a new reliable and highly efficient marketing tool, and provides a system for consumers in new areas with various cryptographic assets and points to convert them into goods that can be used in real life.

In the global economic downturn, consumers reacted positively to the exchange, rental, and rental of goods, and interest in cooperative consumption began to increase. Rational consumption through sharing is also contributing to the environment by eliminating surplus resources due to overproduction and overconsumption, and as active consumers protest against consumption supremacy, the movement to realize value consumption through the sharing economy is spreading. This move, combined with the development of information and communication technology (ICT), connects suppliers who own surplus resources such as automobiles and homes with consumers who want to use them in real time, and popularizes O2O services based on the sharing economy.

02 Shared economic model

The sharing economy, which was expected to face a crisis by social distancing, is facing new opportunities.

The sharing economy market, which has become more active since COVID-19, is a shared space service such as a shared kitchen and a shared office. Among them, the shared kitchen is a shared economy membership that entered Korea in 2016, starting with the U.S., Europe, and China in 2010. The main form of the shared kitchen is not simply to share the kitchen space, but to reduce unnecessary costs by connecting it to solve and share problems such as food materials, delivery, and marketing among the restaurants. Shared kitchen company WeCook Delivery has more than tripled in-store inquiries since the COVID-19 outbreak, sales have risen 26.4%, and new shared economic models such as shared offices and shared workshops, shared hair salons, and shared warehouses are drawing attention.

The sharing economy is likely to spread around areas where the supply structure is inefficient, and the inefficient supply structure is replaced efficiently, contributing to the expansion of social welfare. The sharing economy can greatly contribute to the formation of a cooperative society by managing talent donation and social cooperation more systematically than now. The economic crisis caused by COVID-19 is responding to the demand to use better products and services at a lower cost, and new services combining untact and sharing economy due to social distancing are also emerging.

Status of the Sharing Industry

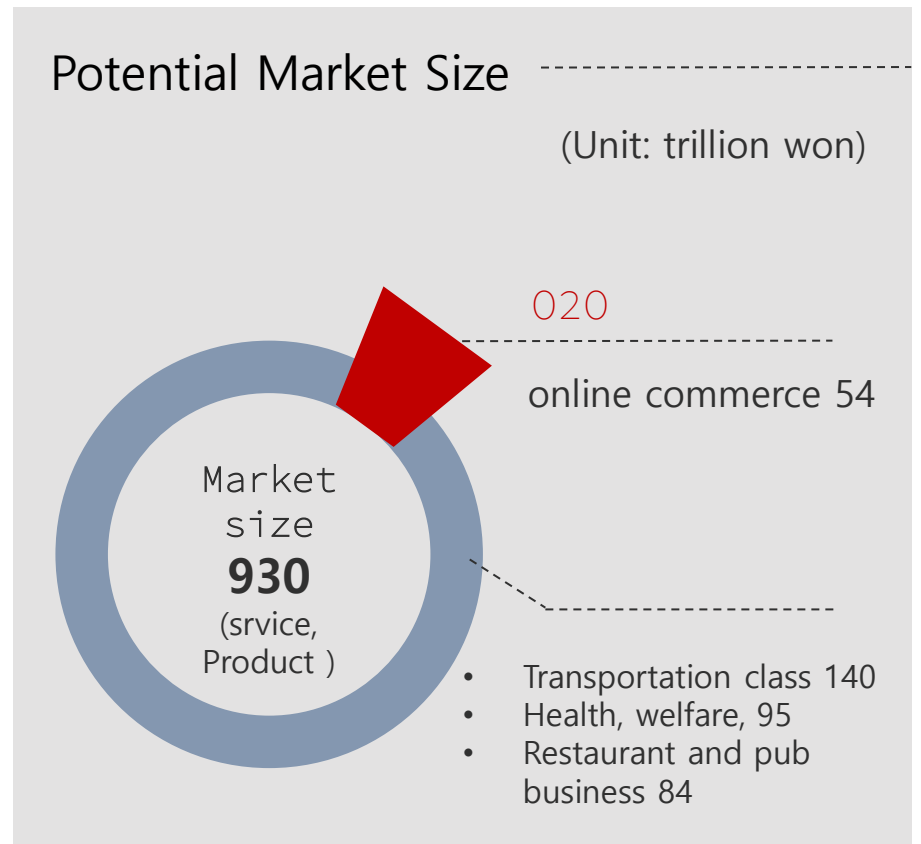
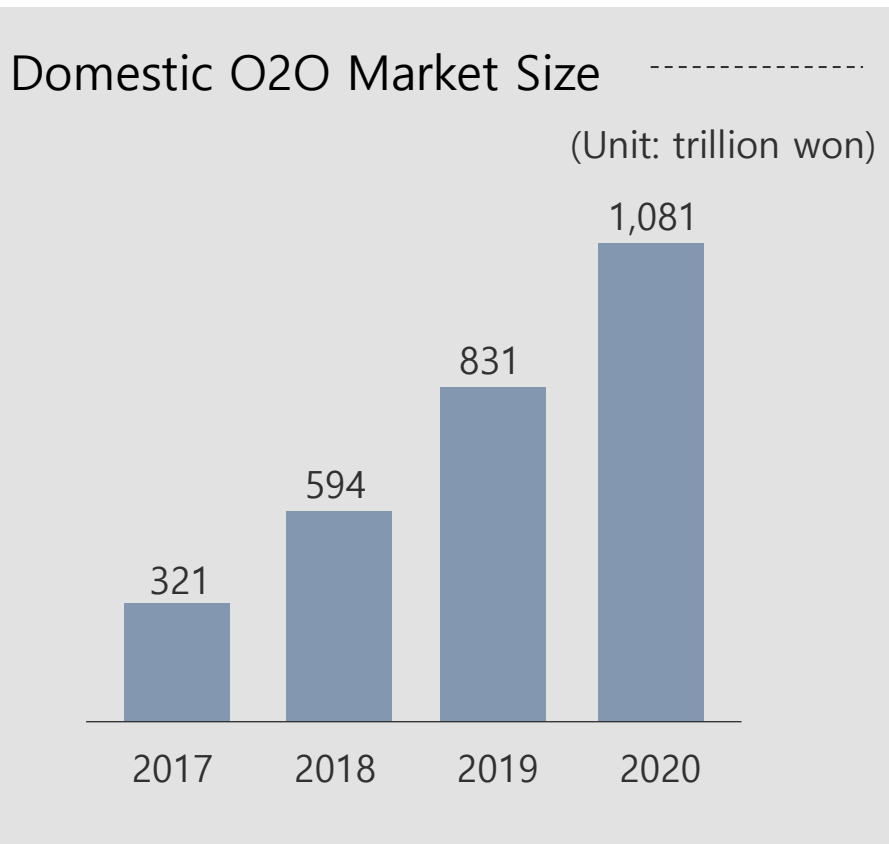
Industry	present condition
shared kitchen	Three-fold increase in WeCook Delivery inquiries
Shared Office	Fast Five Expands Spark Plus Branch
Government	Shared kitchens, hair salons, shared accommodation deregulations

The sharing economy industry is also facing difficulties. Refrain from traveling and going out, and non-face-to-face and non-face-to-face are emphasized, making it quite difficult to share with others. However, non-face-to-face and telecommuting industries such as shared kitchens and shared offices can be rather opportunities.

To create economic value for membership residents, the new brand called "Gold StarPay" integrates with difficult sharing economy players to minimize start-up costs, reduce risks that may arise after starting a business, increase the convenience of operation for tenants through various work support, and provide community membership to share operation know-how.

03 MARKET STATUS

With the popularization of sharing economy-based O2O services around the world, global companies such as Uber and Airbnb, which connect suppliers of surplus resources such as cars and homes with consumers who want to use them in real time, have launched O2O services in various fields such as Socar, Baedal Minjok, Yogiyo, and Zigbang in Korea, and are fiercely competing in the market to secure more users than today.



* Data: Statistics Korea 'Retail Sales and Online Shopping Trends', KT Economic Research Institute

The domestic O2O market has grown from KRW 321 trillion in 2017 to KRW 1,081 trillion in 2020. Since the O2O platform can secure more and more price competitiveness depending on network effects, the service area is more diversified as the O2O area expands to traditional offline commerce, and the competition is intensifying as service providers also enter O2O companies such as Baedal Minjok and Zigbang with the entry of IT powerhouses such as Kakao and Naver.

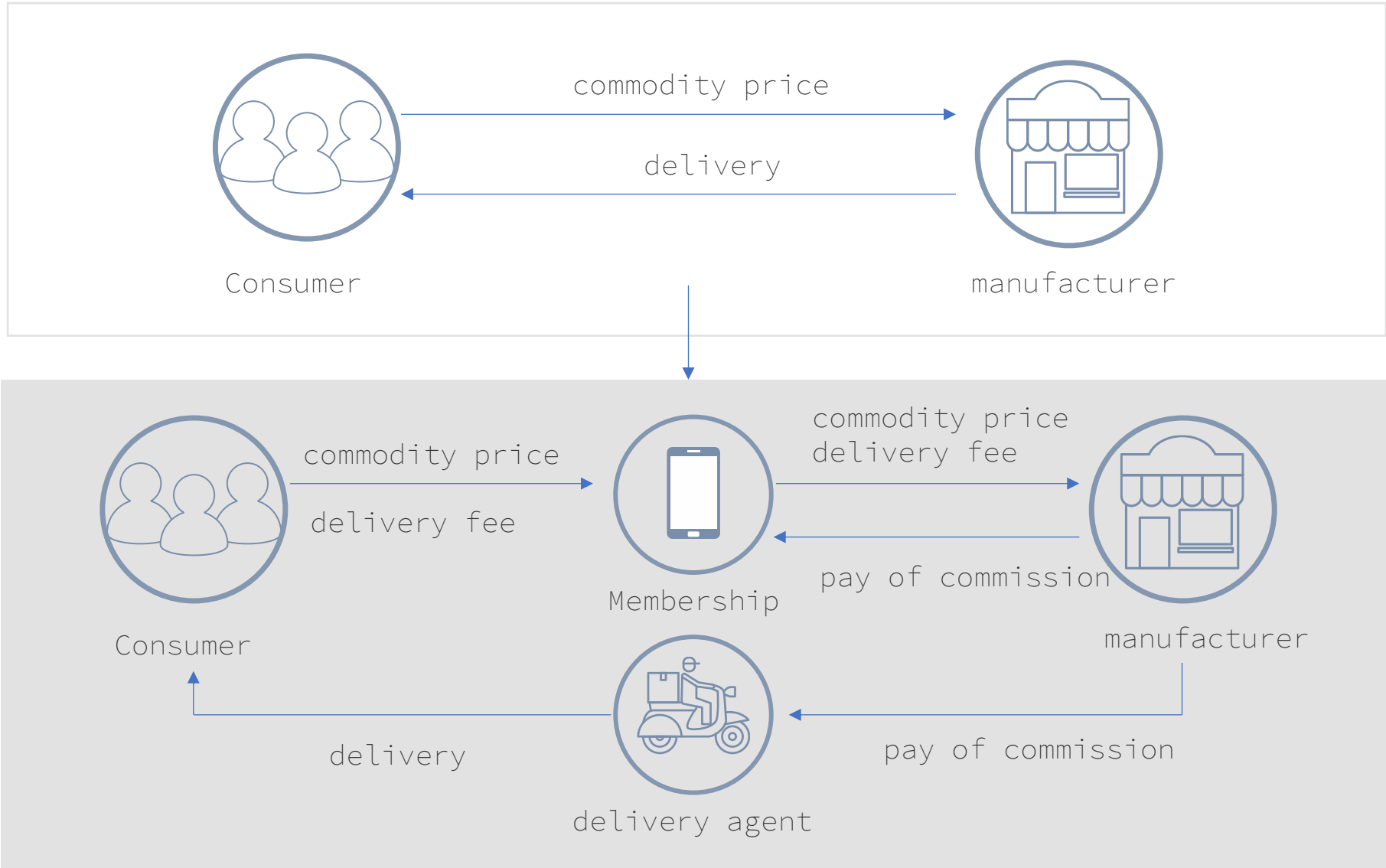
03-1 Awareness of current market problems

In fact, O2O services based on the sharing economy mediate direct transactions between individuals and receive enormous fees in return, and the related market is monopolized by a small number of people. In addition, in the case of the domestic O2O market, it has developed into a deformed sharing economy market that simply mediates existing services through a tool called a smartphone, causing various problems.

03-2 Excessive commission

The main source of income for all O2O platform services, including "Delivery App (APP)" such as Baedal Minjok, Yogiyo, and Baedal Tong, Korea's leading O2O platform services, is advertising and brokerage fees. Affiliated stores have to pay high fees to various O2O platforms to expose advertisements at the top of the app (APP) list and through banners, and the O2O platform is to allocate advertisements at the top of the app in the order of companies that offered the highest amount through auctions by region and industry.

Fees amounting to about 10% of sales are a big burden for small business owners, but they are forced to form a partnership when one consumer is disappointed and companies in the same industry are also competitively registering O2O platform services. In this situation, the burden of various fees, such as advertising fees and brokerage fees, inevitably affects the price of the product, and the resulting increase in product prices is passed on to the consumer as it is, and the vicious cycle repeats.



< brokerage commission >

03-3 Market Monopoly and Reliability Issues of Centralized O2O Platforms

Currently, the O2O platform mediates direct transactions between individuals and monopolizes transactions through a central server. As the O2O platform becomes more massive, small business owners are forced to be subordinated to the platform and become small businesses, and as a result, only a small number of platform operators are accelerating their market monopoly. A large part of the domestic O2O market is operated by small businesses such as food, transportation, and cleaning, and the stronger the market monopoly of O2O companies, the more likely they are to suffer damage. As a result, there is a possibility of a dispute with O2O companies to protect the alley commercial districts, and in fact, Naver ended several O2O services due to the growing controversy over the infringement of the alley commercial districts, and Kakao has also recently experienced difficulties in entering the proxy driving market and platform businesses such as "Tada."

Another problem pointed out as a problem with O2O services is reliability. As most O2O services are conducted face-to-face between suppliers and consumers, users (consumers) can safely trust and use the O2O platform only when the supplier's identity is guaranteed. However, many O2O services still rely on users' voluntary experience sharing through review systems, online communication, and social network services instead of background check and verification. As a result, problems such as service stability, privacy, and information reliability are constantly occurring from the perspective of users (consumers), such as reports of crimes targeting unspecified users in overseas car sharing services and accommodation sharing services.

Info.	information item	Quantity
Reservation info	Number of nights, affiliated store name, room name, reservation date, reservation date, member number, mobile phone number, payment method, amount, check-in time, etc	3,239,210
Affiliate store info	Company name, bank name, account number, deposit holder, mobile phone number, etc	1,163
Member info	Email address, name or nickname, device information, etc	178,625

Cases of Personal Information Leakage (Korea's Famous Delivery Service)

In addition, the centralized O2O service stores all the customer's information on a central server, so if personal information is leaked due to external attacks such as hacking, there is a possibility of secondary damage to users due to the nature of the O2O service that deals with sensitive information such as privacy. In fact, last year, there was a case in which 910,000 users, mobile phone numbers, and accommodation usage information were violated by hackers at the domestic accommodation O2O service company "How about here", which shocked us greatly.

We identified the need to decentralize the centralized structure to move the ecosystem to the platform side to the user side, and to build a flexible ecosystem with market revenue and cost structure values to provide direct economic rewards reflecting user values.

So far, we have been able to see why the O2O market needs to be transformed into a blockchain-based one while organizing the direction in which we recognize and try to solve the problem. By creating a decentralized structure through blockchain and creating a token economy ecosystem for user value rewards, we have identified the O2O platform as a model that can benefit both the platform and its users the most when it develops into a market where the contribution value of users is ultimately rewarded with direct economic value.

04 GSPCLUB MEMBERSHIP

GSPCLUB Membership refers to a system built on a blockchain that is developed, published, and maintained by Gold StarPay Co., Ltd., and is largely an overall system needed to move apps (APP) and "Gold StarPay" services and GSPCLUB services for users and advertisers.

GSPCLUB membership aims to create a horizontal two-way ecosystem by providing safe and fast cryptographic asset payment services and shifting the center of gravity to the user's side, which was tilted around the membership business. It will also implement an economy where users can easily reveal their needs for products and services, receive them, and at the same time reward them for the economic value of the digital advertising ecosystem formed by user participation.

04-1 GOLDSTAR Coin

GOLDSTAR Coin is an MRC-based cryptographic asset used by GSPCLUB that is listed and traded as GOLDSTAR on various exchanges. Gold Star Coin aims to be used in GSPCLUB membership established by Gold Star Pay and used universally globally.

The total amount of GOLDSTAR coins issued is 1 billion. GOLDSTAR coins will be used as fees for transactions, withdrawals, etc. of GSPCLUB membership, and services will be available at a discounted price.

Key uses of GOLDSTAR Coin

1. Gold StarPay Rewards: Used as a reward provided to users using Gold StarPay.
2. Gold Star Pay Payment: Payment for products sold by Gold Star Pay is used on behalf of the merchant, similar to cash, within the scope permitted by the merchant.
3. Membership Participation Rewards: The appropriate coin is provided as a reward according to the contribution to participation in the membership.
4. Membership approval agency: When purchasing products posted on membership, coins are used as a method of approval.

05 SERVICE MODEL : Gold Star Pay

Gold StarPay Premium Membership offers consumers practical discounts in a variety of fields. The specific benefits for each field are as follows.

- Travel:

- Tickets: Offer up to 50% off tickets through partnerships with domestic and international airlines.
- Accommodation: 30% to 70% off accommodation rates through collaboration with famous hotel chains.
- Travel package: Get packages from popular destinations at a low price, plus free guided services as an added benefit.

- Hotel:

- Accommodation at a luxury hotel is available at an affordable price, free breakfast and room upgrades.
- Additional discounts are offered through special promotions tailored to a specific season.

- Rental car:

- Vehicles can be rented at a low price in various models, and additional discounts are provided for long-term rentals.
- Convenient use with airport pickup service and insurance.

- Golf Course:

- Offering rounding opportunities at discounted prices at famous golf courses, differentiating weekday and weekend rates.
- Discounts on golf lessons and equipment rental services.

- Shopping:

- Affiliate shopping malls offer various products such as clothing, electronic devices, and household goods at discounted prices.
- Earn additional points and hold special discount events through cooperation with specific brands.

- Hospitals and healthcare services:

- Discounts on medical bills at affiliated hospitals, discounts on regular health check-up packages.
- Support consumers' health care by providing professional medical counseling services.

- Rental services:

- Discounts are provided in rental services such as home appliances and furniture, and additional discounts for long-term rental.
- Free shipping and installation services when using rental services.

- Mutual Aid Service:

- Provides funeral-related cost savings opportunities, discounts on mutual aid products.
- Reduce the burden on consumers by providing additional services when using mutual aid services.

1. It's cheaper than Naver's lowest price

Gold Star Pay Premium Membership offers 150,000 products at a lower price than Naver's lowest price. This allows consumers to receive easy price comparisons and reliable products. In addition, we have a policy that allows us to get a refund of the difference if we find a cheaper price through a price guarantee program.

05 SERVICE MODEL : Gold Star Pay

2. Use Gold Star Coin

Gold Star Coin is a point system that is offered to membership members and can be used for payment by exchanging it for 1,000 gold points per unit. The coin offers additional discounts when using various services, and offers the opportunity to earn coins more easily through regular promotions. In addition, there are opportunities to participate in special events or receive prizes using the coin.

3. Customized Recommendation Service

Gold Star Pay provides a personalized product recommendation service by analyzing consumers' preferences and purchase history. This makes it easy for consumers to find the products that work best for them, and offers additional discounts on recommended products. This service further enhances the shopping experience of consumers and contributes to increasing their satisfaction.

4. Enhanced security and privacy

Gold StarPay ensures safe transactions for its members through secure payment systems and data protection measures. All transactions are made through encrypted channels, and privacy is protected in accordance with strict security policies. In addition, the latest security technologies are applied through regular security checks and system updates.

5. How it operates

Gold StarPay premium membership is operated through cooperation with various affiliates. Affiliates provide the best service to consumers based on their expertise in each field, and provide special benefits to membership members. In addition, we continue to add service improvements and new benefits by actively reflecting consumer feedback.

6. Value to Consumers

Gold StarPay Premium Membership offers consumers the following values.

- Economic Benefits: Various services and products are available at low prices, reducing the economic burden on consumers.
- Convenient use: Services in various fields can be used in one place, providing convenience to consumers.
- Reliability: Increase consumer satisfaction by providing reliable products and services through cooperation with affiliates.
- Personalized Services: Improve the shopping experience through customized recommendation services tailored to consumers' preferences.

1) Gold Point

The value used in transactions in GSPCLUB is fixed gold points that can be exchanged for gold star coins. Use and scope are as follows.

- ① It can be used as a payment method for consumers to purchase goods or services online or offline.
- ② It can be used as an emergency for consumers who respond to target advertisements by advertisers.
- ③ Gold points held by customers cannot be exchanged for cash, but can only be exchanged for Gold Starcoins and can be exchanged through GSPCLUB membership.

- ④ Gold Point can be registered at GSPCLUB.
- ⑤ If you want to use the various project coins you have, you can use them after exchanging them for Gold Star coins through the currency exchange system serviced by GSPCLUB Membership. However, the types of crypto assets that can be exchanged are limited to coins set by the company.
- ⑥ Project coins or various cashable points circulating in GSPCLUB membership are limited to the subject or assets authorized by the company.

2) Gold Star Pay membership(APP)

Gold StarPay membership is built as a basic model of membership that connects merchants and consumers by using blockchain technology through Dapp to distribute information on the network without a central server to store and drive it.

Based on a service model that connects users and users and organically connects data through cryptographic asset compensation, we will provide services with compensation-based real-life Dapp membership such as cryptographic asset mining and cryptographic asset payment.

(1) Mining

Mining is a medium that allows each subject to interact in Gold StarPay membership.

As a means of attracting customers, advertisers register a certain amount of their crypto assets in a space or location, ending all activities required for advertising.

Users can check the usage and crypto assets that can be mined through the Gold StarPay membership, and if they are willing to mine, they can visit or trade the usage to obtain registered crypto assets through the mining method suitable for their form.

Advertisers are more efficient than other O2O platforms because they increase or decrease their advertising costs based on their participation in the CPC (Cost Per Click) method, which deducts only the number of crypto assets mined by the user's participation.

(2) Where to use it

The user refers to the affiliated user of various products and services selected by GSPCLUB membership to be able to purchase using gold points. Information on the user is displayed separately on the main screen and the user page of the Gold StarPay membership for easy identification by customers.

In the future, we plan to establish an O2O integrated payment system, such as establishing an infrastructure that can be directly paid offline, linking the system, and developing domestic and overseas users.

Many companies, including domestic and foreign credit card companies and telecommunications companies, provide a certain amount of usage fees to customers with points issued by them to attract and compensate customers. The reality is that many kinds of points issued in this way are largely extinguished due to customers' indifference, small amounts, and limited usage.

GSPCLUB Membership will support customers to discover assets hidden in their indifference and provide a system to integrate them into gold points for use, so that various cash points scattered in small amounts can be used in real life.

(3) producer advertising

The Gold StarPay membership provided by GSPCLUB membership is designed to allow advertisers to easily handle the publication of advertisements and execution of advertising expenses on their own so that advertisers can apply directly. Currently, the form of advertisements consists of posted advertisements and mining advertisements. After that, we will continue to expand the scope of advertisements by researching and developing advertisements to be transmitted or serviced in various forms desired by advertisers.

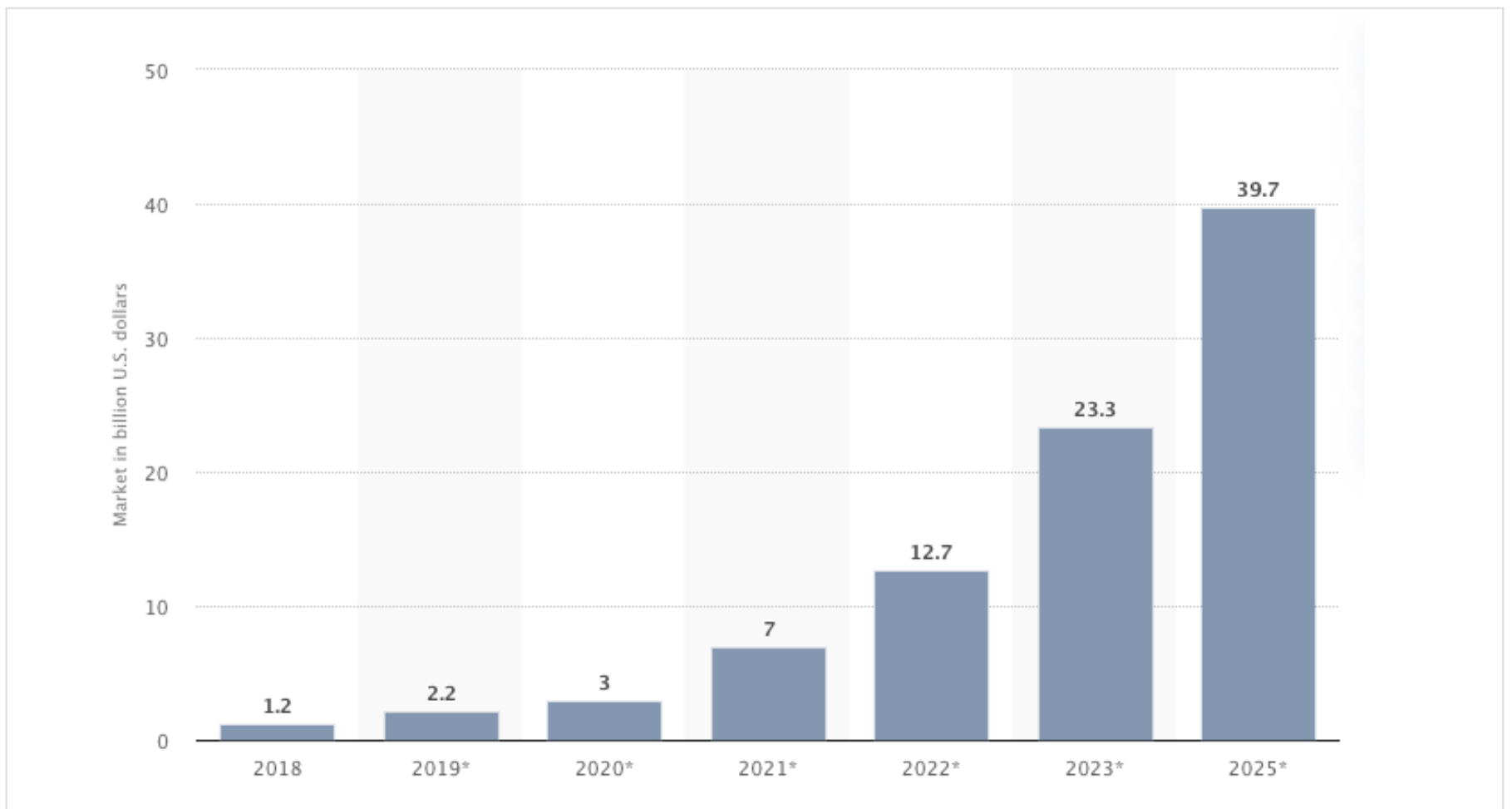
Efficiency-focused advertisers among numerous advertising platforms, as well as users and coin generators, will prefer an advertising method that pays customers directly as advertising is executed.

In the case of users, compensation advertisements using coins can be conducted for customers who interact with advertisements to promote their services or products.

It is designed so that both advertisers and users can more actively post and consume advertisements through reward learning of 'mining', an act of mining coins or points.

06 TOKEN ECONOMY

Considering the high information power and rational judgment of modern economic participants, it is impossible for any economic model to form a new economic ecosystem without a strong weapon to replace the existing one. The birth of cryptographic assets, which began with the development of blockchain technology, reflects the acceleration of change from investment to payment methods for the real economy.

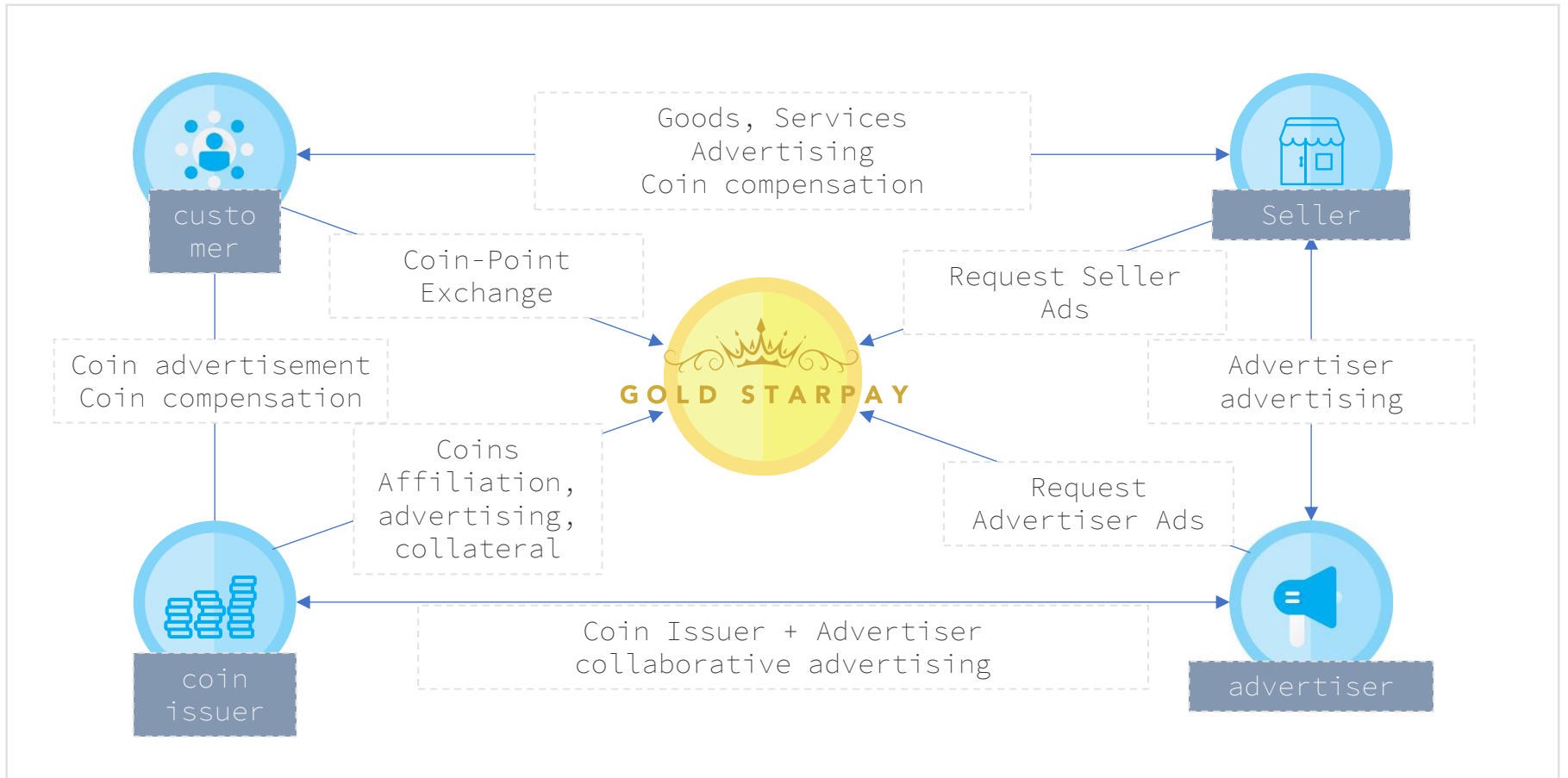


< TRACTICA report, Size of the blockchain technology market worldwide from 2018 to 2025 >

Technology revenue from the blockchain industry is expected to continue to grow in 2025 and grow to more than \$39 billion by 2025, according to a 2020 report by Tractica. As of 2021, the total market capitalization of crypto assets is \$7 billion, with over 2,000 crypto assets trading in more than 18,000 markets, and the rapid expansion of the president is far ahead of the industry's growth rate.

Until now, using crypto assets in real life has not been easy. However, as various token economies are being introduced into the market along with the establishment of coin-using infrastructure by global companies, challenges to new areas are expected to be visible in the future.

Gold StarPay is designed to lead the market by presenting an effective direction suitable for these times. The core function of the platform is to induce voluntary participation by designing the interests of all participants.



< Token ECONOMY Participant Interaction Chart >

1) Customer's interests among the participants

Customers who are willing to acquire coins through mining are rewarded by mining coins for various Air Drops in various ways. This is not a reward through special efforts and mobilization of specialized equipment, but rather a reward that can be received while continuing the consumption activities in real life. Customers interact with advertisements at all affiliated stores designated by GSPCLUB membership, such as stores or online affiliates, and receive a certain amount of coins through easy and diverse channels in return. Through this simple mining-reward process, customers can exchange all the different types of coins they received for travel chicken points that can be used like cash through the travel chicken app. In addition, even if you lack knowledge of coins, if you only know the value of the coins you own, you can use the Gold StarPay membership to convert them into corresponding points of value and use them in real life.

Gold points earned by customers from various credit card companies and telecommunication companies are very limited in use, which can be inconvenient in using various services or goods. Customers can easily turn various points into gold points by using GSPCLUB membership, which can be used in various places provided by GSPCLUB membership.

In the future, the GOLDSTAR coin economy aims to expand globally, so when expanding, it will be possible to consume overseas by changing the coins it currently holds into points that are serviced and operated locally instead of separate currency exchange or credit cards. In addition, overseas customers can use domestic services with cryptographic assets such as Bitcoin or Ethereum when visiting Korea, which will benefit more in cost and convenience than exchanging and using existing currencies.

A_1 = Profits generated by converting reward coins into gold points

A_2 = Profits generated by collecting third-party points and converting them to gold points

A_3 = Profits arising from exchange fees and benefits of exchange when using overseas

f_1 = Fees for converting coins to gold points

f_2 = Fees for converting 3rd party points to gold points

f_3 = Fees for converting gold points to GOLDSTAR coins

$$S_1 = \sum(A_1 + A_2 + A_3) - \sum(f_1 + f_2 + f_3) > 0$$

* The above formula is calculated by estimation and may result in different results

2) Seller's interests among participants

They are reluctant to use cryptographic assets because the value of the cryptographic assets is unstable due to market fluctuations, it is impossible to easily exchange them into cash even if they receive payments in coins, and there are fewer customers who use them. In addition, in order to receive cryptographic assets directly from users, complex and costly problems arise that require supplementing or introducing new POS systems and payment systems. GSPCLUB membership plans to launch a more efficient cryptographic asset payment system in the future by researching and preparing to improve the problems of these systems so that SOPs are ultimately used in many stores.

GSPCLUB membership is designed to secure a user who can pay immediately in real life without changing the user's existing payment system. Users can advertise through GSPCLUB membership to publicize their goods or services to customers for the purpose of attracting customers. In addition, users have devised a technical system to advertise other companies' advertisements and receive a portion of advertising revenue, but the current version does not provide a function as an advertising medium, and it will be applied in the future.

B_1 = benefits of being registered as a seller and exposing advertisements to customers free of charge

B_2 = The profit of attracting coin users, a new customer area, to customers through Gold StarPay membership

B_3 = Benefits of attracting customers in new areas with points to customers through Gold StarPay membership

B_4 = Advertising benefits where advertising costs are delivered directly to customers

B_5 = Benefits from advertisers who want to place GSPCLUB membership advertisements in their places of use

f_4 = Ad fee incurred when advertising of a user is posted on GSPCLUB membership

f_5 = Fees incurred when exchanging gold points received by direct payment into cash

$$S_2 = \sum(B_1 + B_2 + B_3 + B_4 + B_5) - \sum(f_4 + f_5) > 0$$

* The above formula is calculated by estimation and may result in different results

3) Advertiser's interests among participants

Advertisers are also referred to as advertisers, including all general advertisers who wish to use GSPCLUB membership as a means of advertising media, as well as users and coin generators who are participants in GSPCLUB membership. Through rewards or targeted advertisements, advertisers can not only maximize the advertising effect with the active participation of customers who want to mine coins, but also adopt marketing that pays advertising fees only for the amount of advertisements delivered to customers so that they can execute advertisements more efficiently.

- D_1 = Efficient advertising benefits paid only as advertising is delivered to customers
- D_2 = Benefits of information generated when developing a business strategy by collecting marketing information
- D_3 = Benefits of applying promotional coins to rewards ads at low prices in partnership with coin issuers
- f_9 = Advertising fees incurred when using GSPCLUB membership advertising
- f_{10} = Advertising expenses that compensate customers who encounter advertisements
- f_{11} = Coin purchase agency fee incurred when purchasing a coin for compensation to GSPCLUB membership
- $S_4 = \sum(D_1 + D_2 + D_3) - \sum(f_9 + f_{10} + f_{11}) > 0$

* The above formula is calculated by estimation and may result in different results

4) Issuer's interests among participants

In order to increase utilization by expanding the use of coins issued by itself, issuers use a certain amount as airdrops for publicity. Through GSPCLUB membership, crypto asset issuers can meet customers who enjoy coin mining like games, which naturally encourages their nose promotion and distribution. In addition, GSPCLUB membership allows them to meet advertisers who want to use the crypto asset to advertise rewards.

- C_1 = Gains on the value of cryptographic assets arising from the promotion of assets that can be used in real life
- C_2 = Profits from the increase in distribution volume generated by purchasing and using it for compensation for advertisements and the promotion of cryptographic assets
- F_6 = Fees incurred when registering issuer's cryptographic assets with GSPCLUB membership
- F_7 = Airdrop expenses paid to customers free of charge to promote cryptographic assets issued to GSPCLUB membership
- F_8 = Discounted cost to advertisers advertising on GSPCLUB membership to apply issued crypto assets as compensatory crypto assets
- $S_3 = \sum(C_1 + C_2) - \sum(f_6 + f_7 + f_8) > 0$

* The above formula is calculated by estimation and may result in different results

A token economy that grows together, which introduces the concept of a cooperative among each stakeholder, will emerge as the core of the new economic system. The token economy provides a system and membership for each participant to voluntarily incorporate into the ecosystem and work for their own benefit. In order to maintain the token economy's ecosystem, it is designed to sustain the operation, maintenance, and supplementation of the system with minimal intervention by setting only some of the benefits or benefits incurred by participants' activities as a fee.

The token economy ecosystem will now be in full swing in every city around the world. GSPCLUB membership will be positioned as the fastest and most fully market-friendly professional membership for the use of real-life crypto assets, allowing the token economy to lead the market with its participants.

- Website : [Gold StarPay Official Website] (<http://www.gspclub.com>)
- Communication : [Kakao Talk group room] (<https://open.kakao.com/o/gBeAMjPg>),
[Telegram communication room] (<https://t.me/+C24mHCaOZM44OWM1>))

5) USAGE OF FUND

The use of GoldStarPay's fundraising amount is as follows.

Where to use it	Ratio
DEVELOPMENT	30.0 %
MARKETING	20.0 %
RESERVED	30.0 %
GSPCLUB LIQUIDITY	20.0 %
TOTAL	100.0 %

6) TOKEN DISTRIBUTION

The total amount of GOLDSTAR tokens issued is 1 billion, which is distributed as follows.

Where to use it	Ratio
Pre-Sales	5.0 %
Members	15.0 %
Adviser	5.0 %
Investor	8.0 %
Token Economy	30.0 %
Partners	4.5 %
Rewards	32.5 %
TOTAL	100.0 %

7) ICO SCHEDULE

GOLDSTAR COIN Sells 300 MILLION GOLDSTAR OF TOTAL ISSUE.

Period	classification	GOLDSTAR/ ETH	bonus	allocation period
NA	Pre-Sale	100,000,000 GOLDSTAR (MIM 100 ETH)	100.0%	within 12 months
NA	IEO Sale	200,000,000 GOLDSTAR	0.0 %	After IEO

07 ROADMAP

RoadMap

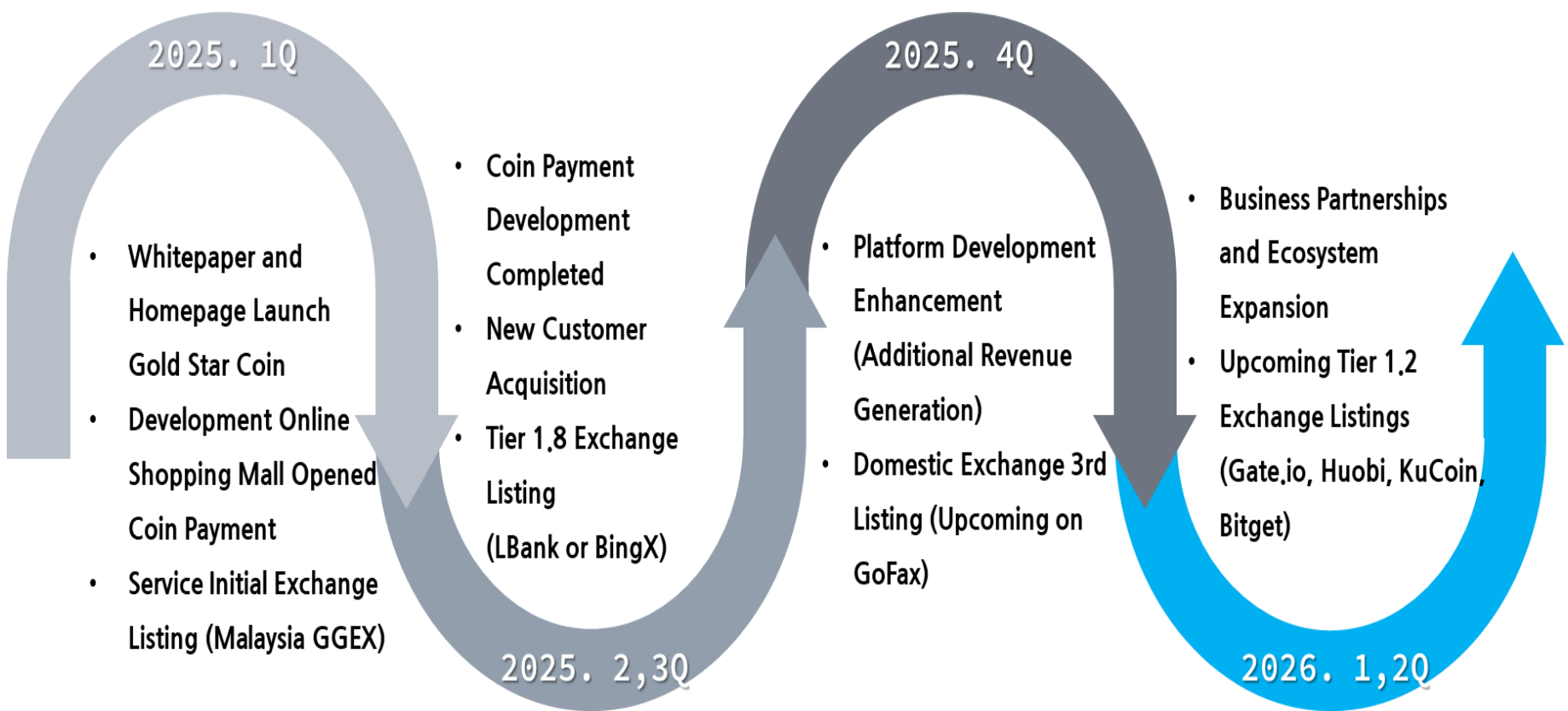
Gold StarPay Co., Ltd. is in talks with its partners to use Gold StarPay premium membership business, Kyrgyzstan gold mining development business, sales of products and works using gold by representative artists, membership of global luxury village subscription services, discovery of various services using electric vehicle charging solutions, luxury goods, jewelry, and gold as a means of payment, and will expand its business to the IoT industry and AI security in the future.

Time	Project Milestones
Feb 2025	Start Project
Feb 2025	White Paper Release
Feb 2025	Gold StarPay Customer Membership Design and Membership Promotion
Feb 2025	Pre-sales Start
Mar 2025	Pre-sales End : Gold StarPay Premium Membership Test Version
Aug 2025	Public Sales Start : Premium Membership Advance Reservation Apply
Sep 2025	Public Sales End : Operation version revealed (DAPP)
Oct 2025	Asset links overseas exchanges with gold
Oct 2025	Local Commercial Area Subscription Service Launched
Dec 2025	Connect premium membership extension service

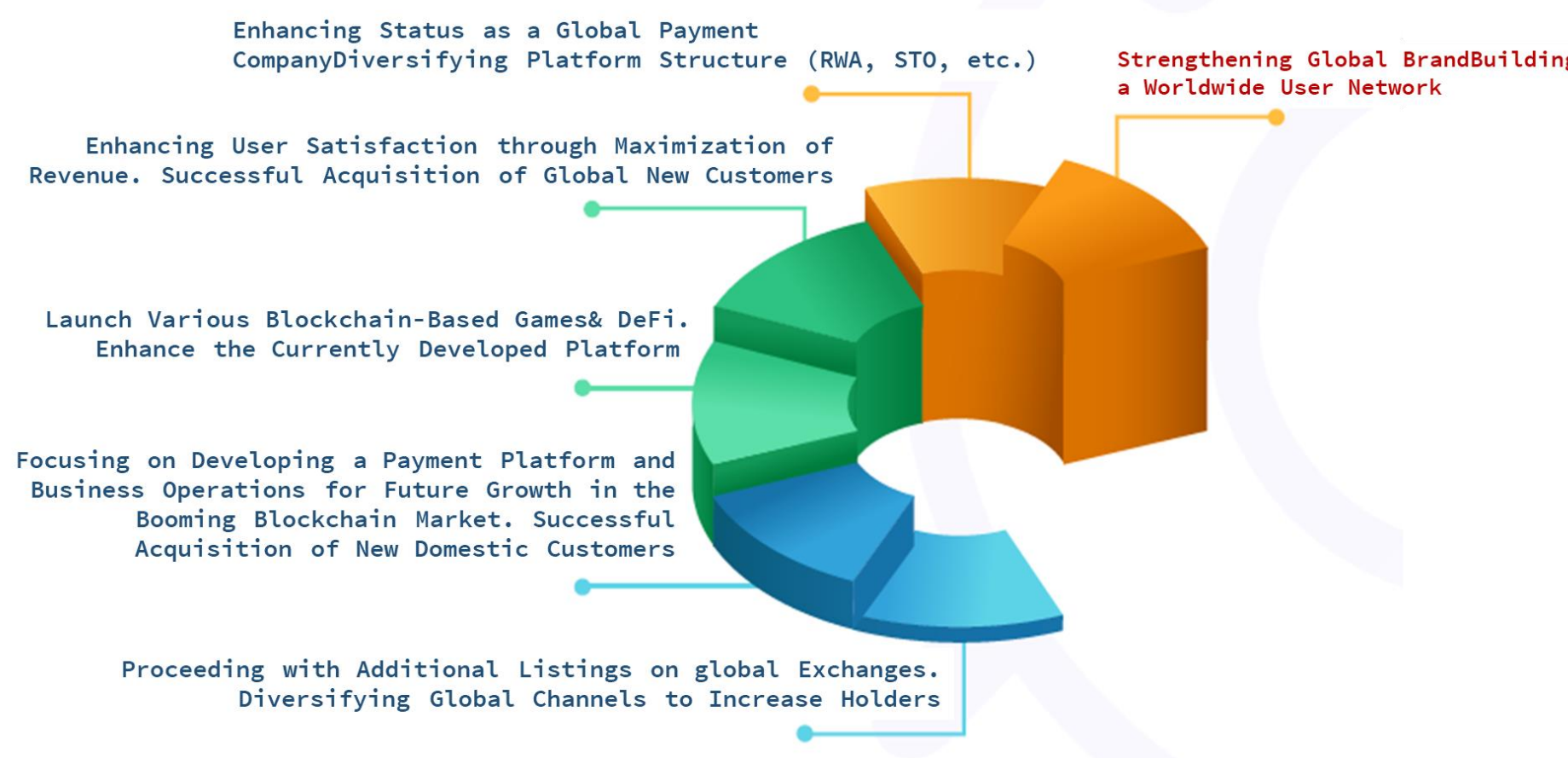
< ICO/ GSPCLUB ROAD MAP >

07 ROADMAP

RoadMap



Milestones Achieved



08 TEAM MEMBER



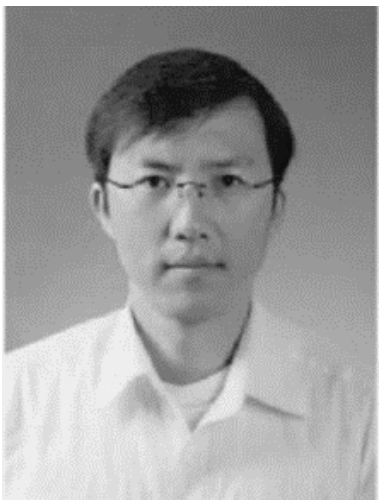
Junghyun Key
(Executive Director)

- Marketing Planning Security Consulting and Certification
- Current SBK Korea CEO
- Head of Business Division of PCN Co., Ltd
- Managing Director, Innoviz Services
- Director of STG Security
- Manager Ottogi Co., Ltd
- Korea University Information Management Security



Sky Th Key (Founder)

- field of study
 - Open source, blockchain, IOT security, Cyberkill Chain, Offensive Research
- the current president of Star Bank
- Head of Department of Computer Engineering, LA WCU
- an adjunct professor of cybersecurity at Seoul Women's University
- Professor of Cysecurity at Ewha Womans University
- Adjunct Professor of Cybersecurity at Yeungnam Institute of Technology
- Director of the Information Protection Industry Association (KISIA)
- Chairman of the Working-Level Council on Security Consulting



Byunggu Kim (CTO)

- Current CEO of Unico Korea Co., Ltd
- Head of Sales Division, Cybersecurity Business Solutions, Samsung SDS
- Samsung SDS VA Business Sales Director
- Head of Sales for Samsung SDS LTE-X Business
- Samsung SDS, Head of Domestic and Foreign Sales Division
- Samsung Motor Technology Co., Ltd
- Graduate School of Engineering, Yonsei University Master of Engineering MBA

09 PARTNERS



Soonyoung Nho

- Current CEO of Blue Networks Co., Ltd
- Intermediate information and communication technicians and intermediate financial supervisors
- CEO of mass information specializes in Samsung Electronics B2B
- Specialized in KT Solutions, LGU+ Distribution
- Development of video surveillance devices
- Development of Electric Vehicle Chargers
- a member of the Venture Business Association
- Members of the CCTV Industry Cooperative, Trade Association, Overseas Construction Association, and Information and Communication Corporation Association
- Development and Construction of Lotte LGL Electric Vehicle Fast Charger and Integrated Control System



Inho Park

- Hyun, CEO of Delivery Cook Co., Ltd., and Hyun, CEO of Food Plus Co., Ltd
- Samsung Everland Food and Beverage Part 20 Years
- Samsung Well Story Food and Beverage Part 3 Years
- Shilla Hotel Food and Beverage Part 3 Years
- Sejong University Graduate School of Food Service Management
- Department of Food Science, Kyung Hee University
- CJ LiveCity Innovation Award
- Korea Robotics Promotion Agency Wins Delivery Food Award for Shared Kitchen Automatic Serving System



Dagun Son

- Current CEO of Krispy Co., Ltd
- New York City University, Brooklyn College, Graduated from the Department of Film
- Production PD, TCK Broadcasting Station, New York
- Olive Studio Animation Producer
- Movie: "Good Day to cheat" Director Cho
- Animation: Author of "Opener Crew" (EBS aired)
- Documentary: "Planet B-Boy" Producer (America)
- Cartoon: <Birth of Black and White Man> Graphic Novel Creator
- Game : MMORPG <Kingdom Under Fire Pt. 2>

09 PARTNERS

Cheonghae Gold

Overseas gold mine development project, mineral resource development project

Guaranteed mining production of over 50 tonnes per year

Overseas Diamond Mineral Resources Development Project

Tentagio

Skincare (face, eyes, neck, blemishes, acne, dark circles),

Obesity management (abdominal, thigh, leg, arm, chest, whole body (S-line),

Scalp care (fostering hair, strengthening hair),

Prenatal/postpartum care for pregnant women (abdominal care after delivery, post-liposuction care, pain

management (help to improve frozen shoulders, joint pain, muscle pain), palace management (help to improve

gynecological diseases such as vaginal cell regeneration, vaginal contraction, uterine various diseases, urinary

incontinence, etc.) etc. Overall Medical Program Operations

Beyond Enterprise

K-Pop Performance and Brand Spread

Star goods and entertainment agencies

Shopping and merchandise sales related to KPOP

Attracting overseas performances and conducting domestic and international entertainment businesses

Sour party and boutique cafe operation

Globalization of KART and Korean Classics, Auction Digital Auction Operation

Xrispy

VR/XR/AR Video Content Production

character production

IP Production

Metabus Membership Noricube Produced

Metabus character production

Metabus game production

Creating a Metaverse Experience Space Experience Center

09 PARTNERS

Korea Standard Gold Exchange

As a company with a 60-year history recognized by the government in Korea, it puts customer trust and trust first, and reflects the demands of the changing times through the spirit of challenge to new things in management.

It is the design ideology of the Korea Gold Exchange that if you put emotion, emotion, and story in the product, you can give joy to both the receiver and the giver, not just showing a pretty design.

There is customer emotion in every product. As a messenger that conveys stories and love, not just selling things, we will try to make it a moment that everyone will never forget by putting love and emotion in the product.

We deliver emotions with sincerity so that all products are not metallic products but products that feel each other's affection.

Every product contains a story, and the only beautiful story that the ring tells the love story hidden in the necklace, and everyone who wants to present the romantic story that only you and the receiver feel in the bracelet creates, melts, and delivers the story of each product.

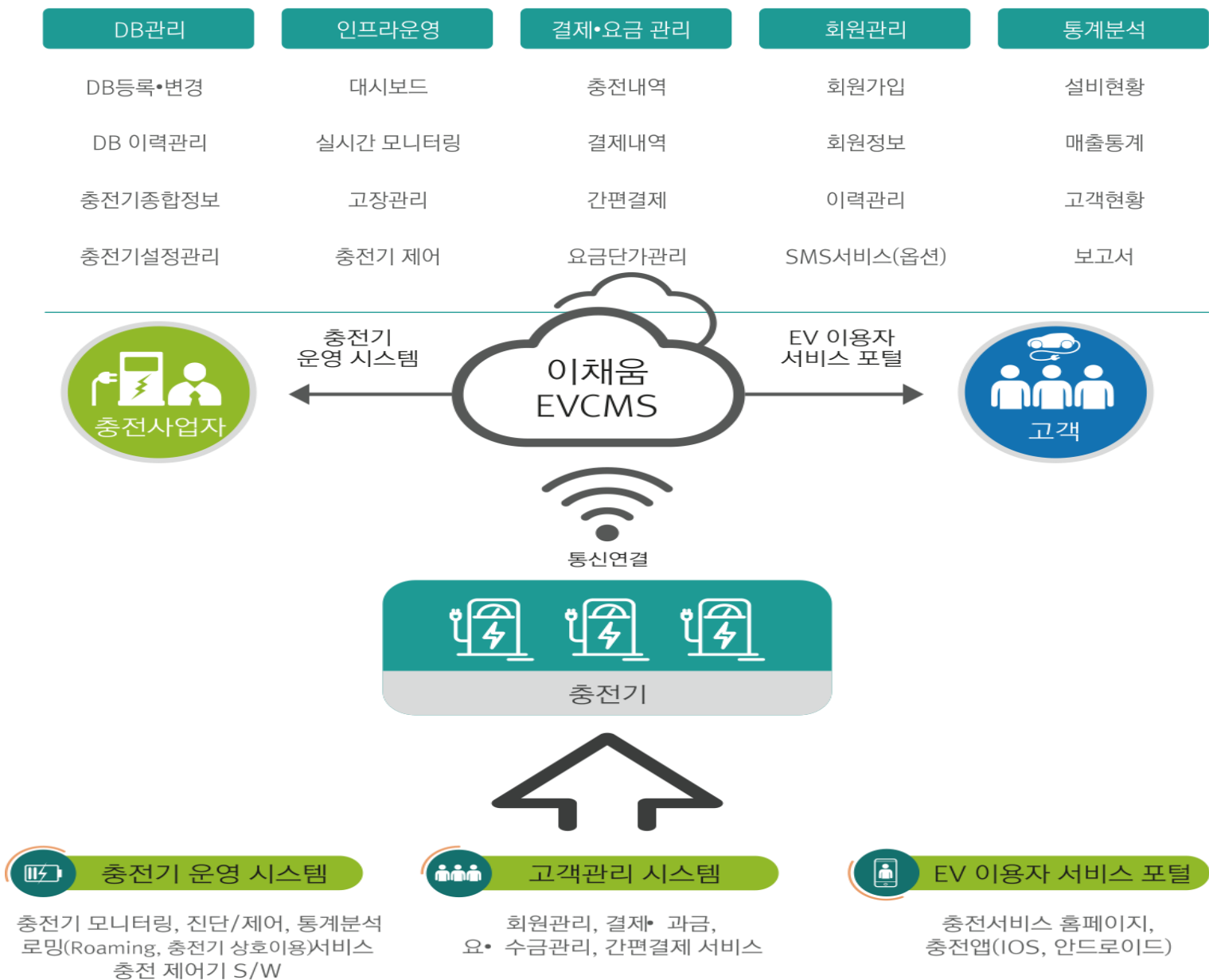
09 PARTNERS

E-chaum Electric Charger

- Electric Vehicle Charger Manufacturing (Slow, Fast)
- Management of all electric vehicle chargers of Lotte Group and distribution of new rapid chargers
- Public Procurement Service's Nara Marketplace Product Registration, G2B Supply
- GNTel, Power Cube, Everon, etc. Supply Chargers for EV Charging Service Companies
- Chargers supplied to electric vehicle manufacturers such as Masta Motors and KST
- Electricity sales through charging services
- Exploration of overseas markets and securing competitiveness
- To become the leader of the 4th industry in the future
- Continuous and reliable revenue generation
- Increase domestic employment and investment in production facilities



EVCMS



10 LEGAL DISCLAIMER

Disclaimer

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